



Retirement Council, Inc.
Customizing Financial Solutions

News Release

Local Advisor Appointed To State Association Leadership Post

(Coral Springs, FL September 2nd, 2011) **Retirement Council, Inc.** is proud to announce, that Mr. Joseph C. Chalom, **CLU®, LUTCF**, has been appointed **Secretary-Treasurer of the** National Association of Insurance and Financial Advisors-Florida, (NAIFA- Florida).

In announcing his appointment the NAIFA-Florida, President Bryon Holz, CLU, ChFC, CASL, LUTCF stated, "Chalom is a dedicated financial services veteran and we are so pleased that he is serving on our leadership team."

Mr. Joseph Chalom founded **Retirement Council, Inc.** in 1991 to help people create and implement financial solutions based on their needs and currently provides customized financial solutions to his clients. Today, 75 million American families count on life insurance, annuities, long-term care and disability income insurance to provide peace of mind, long-term savings and a guarantee of lifetime income when it's time to retire.

Mr. Chalom believes very strongly about helping to promote the mission of his professional association."I am honored to have the opportunity to serve my professional association as the Secretary-Treasurer. I am looking forward to the opportunity of helping to maintain the financial health of our organization for the benefit of NAIFA-Florida members and the clients they serve."

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NAIFA-Florida, formerly the Florida Association of Life Underwriters, (FALU), is a grass roots organization formed in 1932 to promote advocacy, professional development, ethical standards, community service and personal growth for members of the insurance and financial services community. Today, NAIFA-Florida consists of twenty one local associations stretching throughout the state. NAIFA-Florida is part of the NAIFA Federation, founded in 1890 composed of nearly 700 local and state associations across the United States. NAIFA members focus their practices on one or more of the following: life insurance and annuities, health insurance and employee benefits, property and casualty, and financial advising and investments.

Mr. Chalom previously served as President for the 2000-2001, 2003-2004 and 2010-2011 membership years, and National Committeeman for the membership years from 2004-2005 to 2009-2010 of NAIFA-Broward. He has achieved national recognition for his work in public relations and was the recipient of his local association's 1996-1997 and 2004-2005 Member of the Year Award. Mr. Chalom served as a Director-at-Large on the NAIFA-Florida Board of Directors from 2007-2011. On the national level, Mr. Chalom served on the prestigious Communications Committee for NAIFA, from 2006-2011. Chalom serves on the leadership team of the Coral Springs Community Emergency Response Team, (CERT). Mr. Chalom was the recipient of the Diamond Award for 2006 and 2007, for his work with the Coral Springs Chamber of Commerce Education Committee. Mr. Chalom is a graduate of the University of Miami and a member of the Alumni Association.

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